

THE 8 BIGGEST MISTAKES PEOPLE MAKE WHEN BUYING A GOLF BUGGY



PARMAKER
..... BUILT BETTER

☎ 03 9580 7166

🌐 www.parmaker.com

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* Rebate is on a new Parmaker. Not available with any other offer.

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CHECK THEIR CREDENTIALS.

Time in the game matters. Knowing that your buggy was built by a company that only builds buggies is reassuring.

Importing is not a new concept. Many of the buggies sold in Australia prior to 2005 were made from parts imported from England and Scotland. But at least these buggies were imported from companies that had runs on the board in buggy manufacture.

The Australian distributor would have a frame made locally and then bolt the imported motors, gearboxes, wheels and electronics onto it. This produced a buggy that was perhaps not as good as locally built buggies, but at least they weren't complete rubbish.

Today, the companies marketing these machines have vanished or rushed to import machines made in China. It's easy to be blinded by a low price tag, we understand that. But like all things in life, you get what you pay for. Many of these buggies are uniformly poor and struggle to perform. Common issues are an inability to handle anything other than a completely flat course, and a ridiculously short lifespan for frames, wheels and electronics.

When you purchase a buggy from Parmaker, you get a product that has been honed and improved for 30 years. 30 years of elbow grease. 30 years of sweat and concentration. 30 years of effort applied to the singular purpose of producing a buggy that would last, and last, and last. A company that started making buggies 18 months ago, and that manufactures 300 other products, is seldom going to produce the same calibre of product.

So when you buy a new buggy, consider its credentials. You'll never regret it, especially if you've ever had a buggy breakdown mid-round. You'll know it's not a situation you ever want to experience again.



Always remember -

*It's easy to be blinded
by a low price tag.*



The PARMAKER Scout golf buggy is the most intelligent electric walker made today. The Scout's offers more comfortable speed control, meaning that you don't have to constantly be 'fiddling' with it. There are two models to choose from, Scout & Scout SE.



Scout

without battery & charger

\$695*

with a gel battery & charger

\$895*

Scout SE

includes a T-handle, umbrella holder, fourth wheel, larger capacity (longer life) gel battery in a handy carry bag and a 3 year warranty on the machine itself.

\$1185*

*With \$100 rebate for your old buggy, prices include freight to your door.



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DO YOUR HOMEWORK.

The internet is the greatest research tool ever developed. Use it to make sure that:

- A. **It has suitable warranty.** If a brand offers you a 3 month warranty on the battery and only 6 months on the motor, gearbox and electronics, you should become incredibly nervous. Parmaker offers an optional 5 year warranty on all machines. No other Australian buggy maker is brave enough to follow suit.
- B. **Fellow golfers rate it.** Ask around at your club. Fellow golfers have no vested interest in promoting a particular brand. They will tell you honestly about the troubles they've had and what the company's after sales service was like.
- C. **It's not from ebay.** After freight and gst a \$269 buggy probably has about \$50 profit left for an ebay buggy seller. It is unlikely that they will provide you with stunning after sales service.

The PARMAKER Spirit golf buggy is a no-nonsense, hard working golf buggy designed for use by those who need to cruise the course in style.

The Spirit comes in 2 models, Spirit and Spirit Ghia. The Spirit Ghia offers additional power, designed for people teeing off on excessively hilly courses.



Spirit

Excludes batteries and chargers.
Normal stool seat.

\$2240*

Spirit Ghia

Excludes batteries and chargers.
Normal stool seat.

\$2560*

*With \$100 rebate for your old buggy, prices include freight to your door.



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BEWARE THE 'JOHNNY COME LATELY'.

It is relatively easy to get into the motorised buggy business. All you need is a garage, a one page website, a mobile phone and an email address. In the last 10 years many people have done just that. They get the stock from overseas, get their site going and start selling to mates at their club. Before long the problems start. Batteries and electronics fail. Frames and wheels break. Before long remaining stock is sold at auction and the company vanishes.

We are regularly visited by people who have bought machines from companies that no longer exist. We would like to help them but the parts just aren't available. So before you buy a buggy, jump onto the web and find out how long the company has been around. Go to www.abr.business.gov.au and type in their name or ABN. You should be able to get the information you need. Be wary of anyone who doesn't have at least a decade in the buggy business.

This is an obvious one, but avoid companies that fail to offer an address, or that only have a mobile number as a means of contact. They are likely to be ridiculously hard to find if your buggy breaks down.

The Explorer Ghia golf buggy is Parmaker's top-of-the-range 4 wheeler buggy. It is simply the safest, easiest and most secure way to play golf without the inconvenience or expense of 2 seater buggies.

The Explorer Ghia allows you to follow your own ball with the quiet satisfaction and comfort only an electric buggy can offer.



Explorer Ghia

\$3300*

Excludes batteries and chargers.
With reverse and large seat as standard.

*With \$100 rebate for your old buggy, prices include freight to your door.



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POOR SERVICE IS THE CANARY IN THE COAL MINE.

If a company sells a second-rate buggy, it stands to reason that their service will be ordinary too. Poor buggy companies are solely focused on sales revenue, mainly because poorly made buggies are intrinsically fragile. No amount of patch-ups can paste over these fundamental weaknesses. And with low margins due to the cheap price, there just isn't any margin for after sales service. These companies live by the mantra - 'buyer beware'.

So if there's no mention of backup service on their website, or they fail to guarantee their backup service, you should avoid them like the plague.



Bring in any brand of broken down, clapped out motorised golf buggy and we'll give you \$100 off a brand new Parmaker. Your old buggy must be returned to Parmaker's factory in Mordialloc, Melbourne to qualify for the rebate. Parmaker can put you onto a cheap courier if you require help in this area. Just call our factory.



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ARE THEY FLEET OF FOOT?

Motorised golf buggies are normally bought by people who want a bit of help carrying their clubs around 18 holes. When your buggy is 'in the shop' and you are forced to pull or push your clubs, it can be a lot less fun. Some can't play at all if their buggy is being repaired.

So if you do experience an issue with your buggy, you want to deal with a company that gets repairs done quickly and efficiently. Many companies will ask you to leave your machine and repairs will take one to two weeks. If this means no golf for 2 weeks, it's a catastrophe. Especially if Murphy's Law kicks in and your buggy decides to 'fall over' with the club championships just days away,

If you live in Melbourne, Parmaker does most repairs while you wait. If you are dealing with one of our repairers outside of Melbourne, we can get the part to them overnight. You should demand this level of service from your prospective seller. If they can't offer you a similar level of responsiveness, give them the flick.

You should also ask them about parts. If the buggy is imported, it may be weeks before they get the part and fix the problem. Parmaker always has stock (because we build everything) and we can ship parts to you overnight. So even if your machine is 30 years old, we will have the part you need. Try getting that sort of service from other companies.



Get an extended 5 year warranty on your Parmaker and enjoy absolute peace of mind. Just \$99 for a Scout, \$69 for a Scout SE and \$299 for a ride-on.





HEAVY METAL ...MAN!

When you get to the stage in life when you need a little help coping with the rigours of a round, you probably look at a lightweight buggy as a good option. The problem is that it's almost impossible to be strong AND light.

We know it's seductive. That light, little fold up machine that springs into shape with a couple of clicks would be so easy on your back, and it weighs only 10 kg!

The problem is it's practically impossible to produce a light, one-piece fold-up machine that's tough enough to handle many years of golf. If you want an axle that won't break, it must be 15 mm thick, not 12 mm. If you want a motor that is powerful enough to pull you up every hill, then it will weigh a bit more than other motors. There's just no escaping the fundamental physics of buggy manufacture.

A Parmaker is a heavier machine. It has to be if it's going to last and keep performing well into the future. But don't fret, a **Parmaker is only heavy when it's fully assembled**. It quickly disassembles so that the heaviest component weighs just 8 kg. It takes just 30 seconds to disassemble a Parmaker, and once disassembled it packs more neatly into a car's boot than any fold up machine. Checkout this link to see what we mean <http://www.parmaker.com/golf-buggy-videos.html>.



To receive your 100% refund please drop your Parmaker off at our factory at 12 De Havilland Road, Mordialloc. If you choose to freight it back to us you will need to cover this cost. A refund will not be given if the Parmaker buggy or ride-on exhibits any signs of misuse, tampering or damage.





MOST BATTERIES ARE RUBBISH.

Every time you use a battery and charge it up again, a bit of its capacity is lost. All batteries do this, it's just part of their lifecycle.

A good quality battery takes a long time to deteriorate. Poor quality batteries deteriorate very quickly. Some batteries will last no more than a few months before you have to put them in mothballs (you can easily tell your battery needs replacing when your machine starts to slow down on the last few holes).

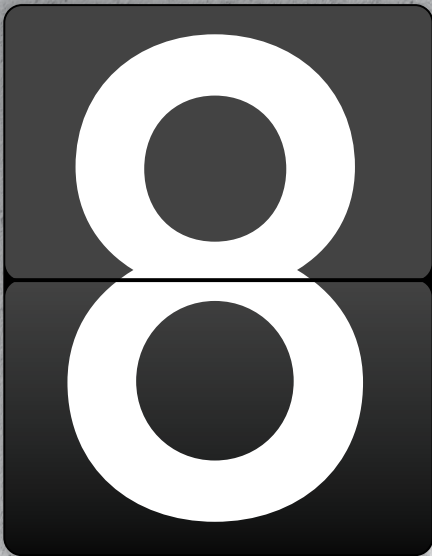
Over 30 years Parmaker has tried almost every battery on the market. We've only ever found one that is capable of carrying you around 18 holes twice each week for four years. It's a German battery called Sonnenschein. Sonnenschein is the only battery Parmaker use.

When researching your new buggy, be sure to look for Sonnenschein, and be wary of buggies that use anything else.



The only way to achieve our objectives was to control every step in the process. From design and engineering, to manufacturing, to field testing. This commitment to excellence has been a significant factor in Parmaker's continued success. While other companies continue to import key components and materials from overseas, Parmaker remains resolutely 'Australian-made'.





WHEN YOU MAKE IT YOU CAN IMPROVE IT.

People selling imported machines cannot overcome the fundamental weaknesses of their buggies. If an axle breaks after 18 months, they might replace it, but it will be with an identical axle. In 18 months it will break again, and this is just one component – what if there's issues with a dozen parts of the machine?

Just remember - importers don't make them, and as such they cannot influence the design. Parmaker build their buggies, and have been doing so for 30 years. 30 years of constant improvement means you get the most robust and reliable machine on the market. Need proof? Consider that Parmaker is the only company that offers a 5 year warranty option on all machines. No other company stands behind the product it sells the way Parmaker does.

Parmaker set out in 1979 to build the best electric golf buggies in the world. To achieve this Parmaker's golf buggies had to be stronger, lighter and more reliable than other companies. We had to use the latest materials and manufacturing techniques and they had to run, and run, and run.



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